# SONIA LOMELÍN

UX DESIGN & DIGITAL MARKETING LIVING IN MÉXICO











- Marketing degree, Uteg university
- UX design course, Coursera by google
- Community manager course, Domestika
- Advertising writing course, Uteg university

### SKILLS

- UX design
- website design
- brand design
- image design
- content creation
- fotography
- copy writing
- english B1
- creative



## EXPERIENCE

#### Insurtech

CRABI

January 2022- December 2023

- customer experience analyst
- community manager
- copy writter

# Marketing agency

VIRALFEED

Agust 2021 - December 2021

- marketing analyst
- blog writer
- content manager
- community manager

#### Own business

LOMELINAS

May 2020-July 2021

- brand creator
- marketing analyst
- photographer and content creator
- community manager

#### **Educational Center**

KIDZANIA

January 2019- May 2020

- area supervisor
- customer service
- creative staff

for more

